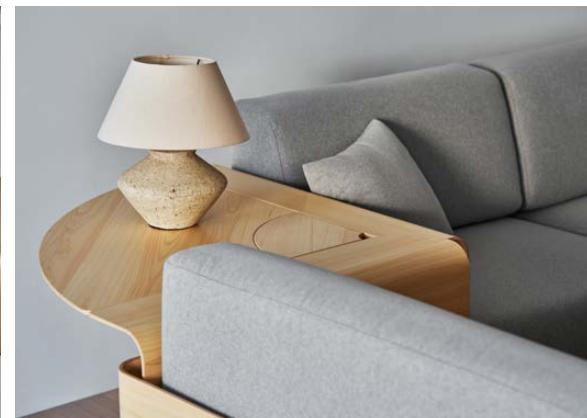


ym-03

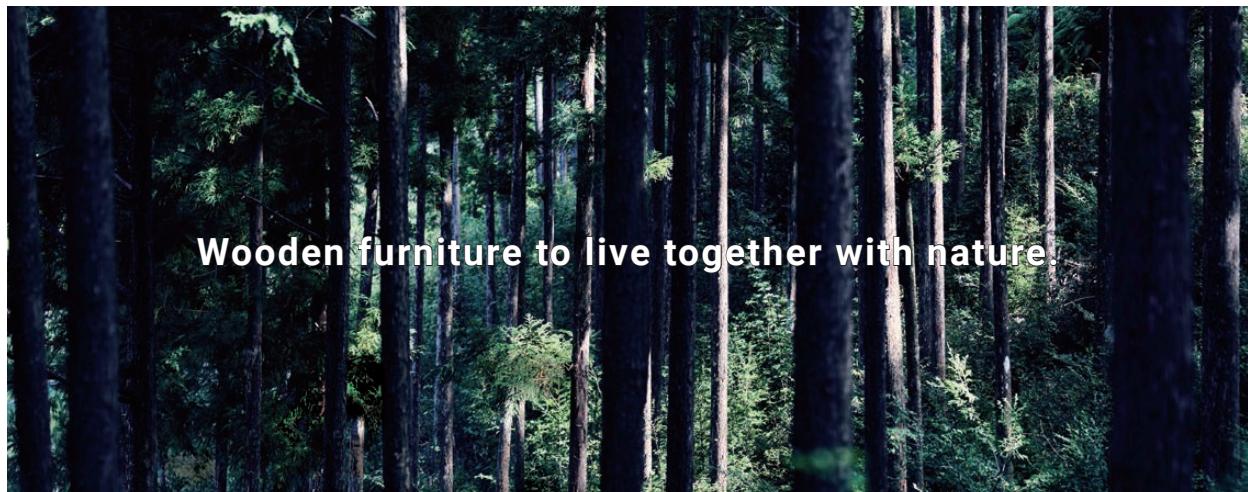
yuimori

Crafted from Japanese timber, this modular sofa with curved elements offers versatile layouts, instantly converting any office into a space for relaxed communication.



WELL UP

2025
GOOD DESIGN
AWARD



01 — Yuinomori project - The beginning

Kokuyo is committed to the responsible use of forest resources, a crucial element in the company's business success. In 2006, Kokuyo launched the Yuinomori Project to conserve a forest in Kochi Prefecture in collaboration with the Shimantochō Forestry Association (formerly the Taishochō Forestry Association). The name Yuinomori combines "Mori" (forest) with "yui," a term for the mutual cooperation system used by rural communities to farm and maintain the land. This name represents the idea of a forest that thrives through community cooperation.

02 — Forest decline

Forests cover about 70% of Japan, with 40% being man-made. These man-made forests were primarily developed during the postwar years for reconstruction and economic growth, mainly featuring fast-growing Japanese cedar (sugi) and cypress (hinoki). However, the prevalence of these quick-growing trees, coupled with a lack of maintenance, led to overcrowding. This resulted in stunted tree growth and poor biodiversity due to the trees blocking sunlight. The issue worsened as rising imported timber undercut domestic demand, further discouraging necessary forest maintenance. Consequently, Japan's forests increasingly fell into decline.

03 — Yuinomori - Forest management

Restoring man-made forests requires forest thinning, a process of periodically removing selected trees. This practice improves tree vitality and boosts biodiversity by allowing more sunlight into the forest. For the Yuinomori project, Kokuyo collaborates with Kochi Prefectural Shimanto High School and local residents of Shimantochō to monitor thinning outcomes. Results confirm the project's effectiveness in restoring forest biodiversity.

04 — Contribution to society in harmony with nature

To further sustainable forestry, Kokuyo decided to utilize the timber removed during thinning. This led to the creation of the Yuinomori furniture brand. Yuinomori furniture is made from Japanese thinned timber and features components that can be easily disassembled and recycled separately. The brand thus encourages people to live in harmony with nature.

DESIGN

Using hinoki cypress harvested through forest thinning of Yuinomori project, the wood parts are three-dimensionally bent and molded. This combination of a simple structure and bent plywood achieves a powerful yet minimalist furniture form, that blends seamlessly into any space design.



Designer
Keiji Ashizawa

The chair was designed by Keiji Ashizawa Design (founded in 2005 by Keiji Ashizawa). Going by the motto "Honest Design," Keiji Ashizawa Design is renowned for its holistic approach whereby it considers the architectural space in which the furniture will serve. In 2011, the designer opened Ishinomaki Laboratory to assist the areas affected by the Great East Japan Earthquake disaster of March 2011.

FEATURES

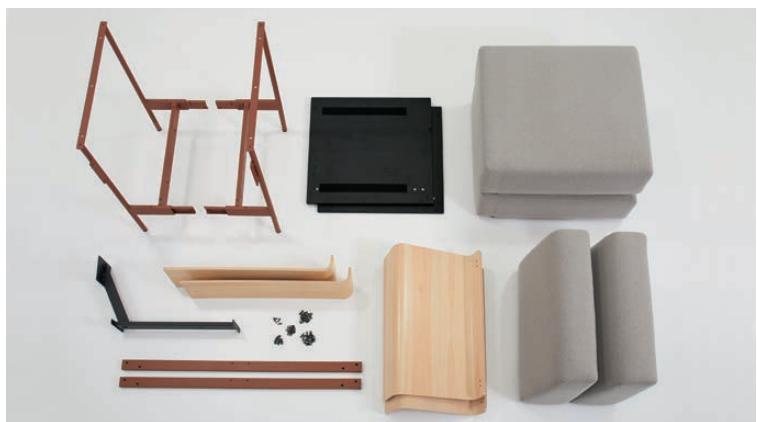
The ym-03 series was born from the vision of a lounge space where diverse work scenarios unfold—whether relaxed communication or solo work—all enveloped in a comfortable atmosphere. It features an organic form with gently curved wood elements that catch the eye, a comfortable seating experience perfect for the office, and versatile 90-degree and 135-degree linking functions to adapt to a wide variety of settings.



The sofa has distinctive L-shaped armrests. The sofa's overall structure replicates the chair's curved armrests, ensuring stylistic continuity. The table can serve as a connector, connecting the sofa units at a fixed angle.



The sofa has just the right size and design for use as a work seat. Its armrests have ample space for holding a cup or PC.



Sustainability

A design that can be disassembled by material. By minimizing the parts, we reduce CO₂ emissions during logistics and enable sorted disposal after use, pursuing sustainability not only in materials but also in structure. The disassembly design also allows for a wider range of size variations and material choices than conventional designs.



Table with power outlet



The table comes as standard with a double power outlet under the tabletop. Devices can be connected to the power even with the lid closed.

Note: If you plan to use the built-in power outlet outside Japan, please consult with your sales representative.

When in use



When opened

VARIATIONS

| Sofa



| Sofa and table set



COLOR & MATERIAL

	Japanese cypress (hinoki)		Japanese oak	
Body				
	WM0 Light natural	WM8*1 Pale black	WX1 Natural	WX8*1 Pale Black
Base				
	E6A Black	E2A Light gray	46A Patina brown	
Backrest, seat, and cushion	Standard upholstery		High-grade upholstery Selam	
	FBE5 Dull gray	FBE3 Soft gray	FBM1 White brown	JXYM Beige mix
	PVC leather upholstery			
Backrest, seat, and cushion				
	V5B6 Black	V5EA Neutral gray		

*1. The black wood body (WM8, WX8) is only available with the black base (E6A) and black upholstery (FBE5, JXBK, V5B6).

LINEUP

Sofa

3-seater



XUM-03M3THH - MOYM 1

2-seater



XUM-03M2THH - MOYM 1

1-seater



XUM-03M1THH - MOYM 1

Ottoman



XUM-03N1THH - MOYM 1

Sofa and table set

3-Seater (L) + 135° table + 3-Seater (R)



XUM-03U33THH - MOYM 1

2-Seater (L) + 135° table + 2-Seater (R)



XUM-03U22THH - MOYM 1

3-Seater (L) + 90° table + 3-Seater (R)



XUM-03C33THH - MOYM 1

2-Seater (L) + 90° table + 2-Seater (R)



XUM-03C22THH - MOYM 1

Sofa and table set configurations

Set composition



Table with power outlet

135° or 90° table

Sofa (L)

2-seater or 3-seater

+



+

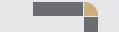
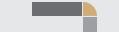


Configurations

135°



90°

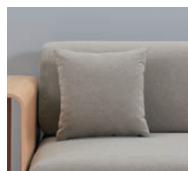


Sofa	Right	2-seater	3-seater	2-seater	3-seater	2-seater	3-seater
Sofa	Right	2-seater	3-seater	2-seater	3-seater	2-seater	3-seater
Table with power outlet	135° table						90° table

● R = The sofa unit on the right from the perspective of the sitter. L = The sofa unit on the left from the perspective of the sitter.

ACCESSORIES

Cushion



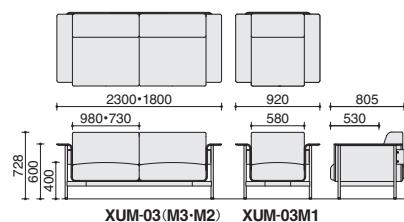
Standard upholstery XUMC-03AC-^{FBE5-FBE3} 1 PVC leather upholstery XUMC-03AV-^{VSB6-VSEA} 1

High-grade upholstery XUMC-03AH-^{JXBK-JXUA} 1

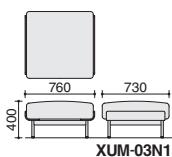
DIMENSIONS

Sofa

3-seater, 2-seater, 1-seater

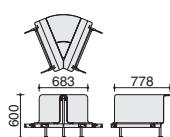


Ottoman

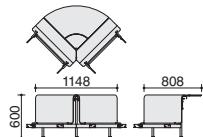


Table

135° table

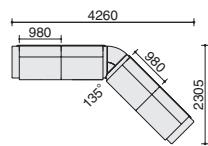


90° table

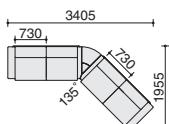


Sofa and table set

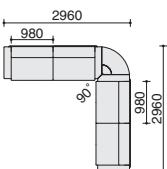
3-Seater (L) + 135° table + 3-Seater (R)



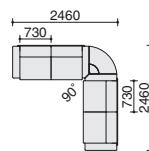
2-Seater (L) + 135° table + 2-Seater (R)



3-Seater (L) + 90° table + 3-Seater (R)



2-Seater (L) + 90° table + 2-Seater (R)



MATERIALS

Sofa

Backrest and seat

Polyurethane foam.

Surface

Standard upholstery: Polyester.
High-grade upholstery: Polyester.
Premium-grade upholstery: Wool, nylon.
PVC leather upholstery: PVC leather.

Frame

Powder-coated steel.

Base

ø25.4 mm powder-coated steel pipe.

Armrests and backrest

Surface: Japanese cypress (hinoki), Japanese oak (nara).
Core: Japanese beech (buna).

Table

Body

Powder-coated steel.

Base

ø25.4 mm powder-coated steel pipe.

Tabletop and lid

Surface: Japanese cypress (hinoki), Japanese oak (nara).
Core: Japanese beech (buna).

● The double-socket power outlet (only applicable in Japan) has a maximum capacity of 1,500 watts.

● Power cord length
2,500 mm.

Note: Because the chair is made of natural wood, there will be some variance in pattern and color.

The cypress (hinoki) is generally sourced from timber harvested from thinning operations or logging operations conducted under the Yuinomori project. However, other cypress may be used if such beech is unavailable in current inventory.

Beech and oak are sourced from Japanese forests certified for commercial use.

Other configurations for the sofa and table set are available. Visit the Yuimori series website for more information.