

ym-03

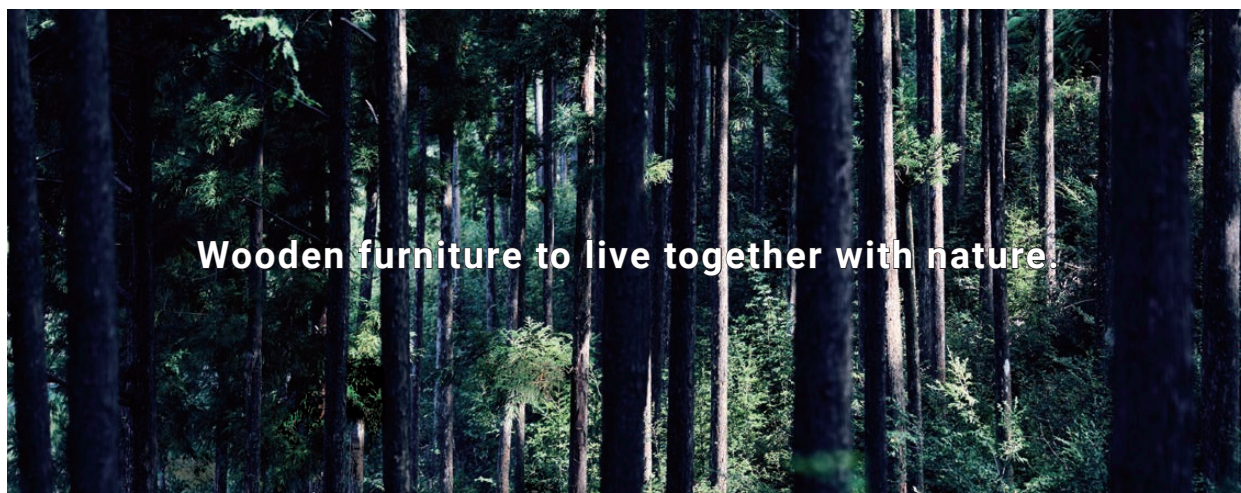
yuimori

Crafted from Japanese timber, this modular sofa with curved elements offers versatile layouts, instantly converting any office into a space for relaxed communication.



WELLUP

2025
GOOD DESIGN
AWARD



Wooden furniture to live together with nature.

01 — Yuinomori project - The beginning

Kokuyo is committed to the responsible use of forest resources, a crucial element in the company's business success. In 2006, Kokuyo launched the Yuinomori Project to conserve a forest in Kochi Prefecture in collaboration with the Shimantocho Forestry Association (formerly the Taishocho Forestry Association). The name Yuinomori combines "Mori" (forest) with "yui," a term for the mutual cooperation system used by rural communities to farm and maintain the land. This name represents the idea of a forest that thrives through community cooperation.

02 — Forest decline

Forests cover about 70% of Japan, with 40% being man-made. These man-made forests were primarily developed during the postwar years for reconstruction and economic growth, mainly featuring fast-growing Japanese cedar (sugi) and cypress (hinoki). However, the prevalence of these quick-growing trees, coupled with a lack of maintenance, led to overcrowding. This resulted in stunted tree growth and poor biodiversity due to the trees blocking sunlight. The issue worsened as rising imported timber undercut domestic demand, further discouraging necessary forest maintenance. Consequently, Japan's forests increasingly fell into decline.

03 — Yuinomori - Forest management

Restoring man-made forests requires forest thinning, a process of periodically removing selected trees. This practice improves tree vitality and boosts biodiversity by allowing more sunlight into the forest. For the Yuinomori project, Kokuyo collaborates with Kochi Prefectural Shimanto High School and local residents of Shimantocho to monitor thinning outcomes. Results confirm the project's effectiveness in restoring forest biodiversity.

04 — Contribution to society in harmony with nature

To further sustainable forestry, Kokuyo decided to utilize the timber removed during thinning. This led to the creation of the Yuinomori furniture brand. Yuinomori furniture is made from Japanese thinned timber and features components that can be easily disassembled and recycled separately. The brand thus encourages people to live in harmony with nature.

DESIGN

Using hinoki cypress harvested through forest thinning of Yuinomori project, the wood parts are three-dimensionally bent and molded. This combination of a simple structure and bent plywood achieves a powerful yet minimalist furniture form, that blends seamlessly into any space design.



Designer
Keiji Ashizawa

The chair was designed by Keiji Ashizawa Design (founded in 2005 by Keiji Ashizawa). Going by the motto "Honest Design," Keiji Ashizawa Design is renowned for its holistic approach whereby it considers the architectural space in which the furniture will serve. In 2011, the designer opened Ishinomaki Laboratory to assist the areas affected by the Great East Japan Earthquake disaster of March 2011.

FEATURES

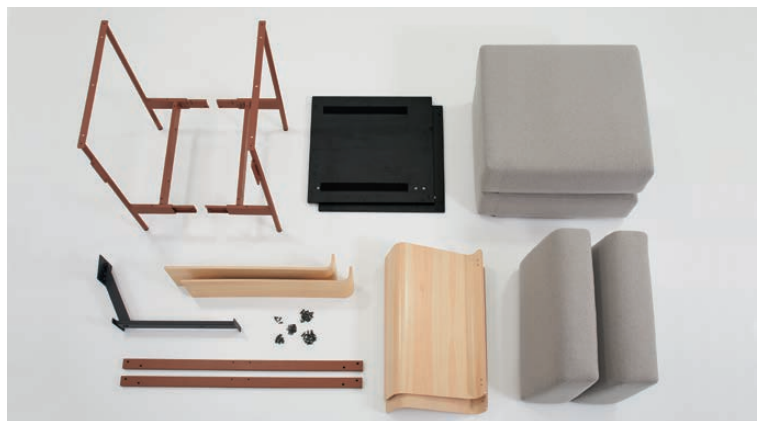
The ym-03 series was born from the vision of a lounge space where diverse work scenarios unfold—whether relaxed communication or solo work—all enveloped in a comfortable atmosphere. It features an organic form with gently curved wood elements that catch the eye, a comfortable seating experience perfect for the office, and versatile 90-degree and 135-degree linking functions to adapt to a wide variety of settings.



The sofa has distinctive L-shaped armrests. The sofa's overall structure replicates the chair's curved armrests, ensuring stylistic continuity. The table can serve as a connector, connecting the sofa units at a fixed angle.



The sofa has just the right size and design for use as a work seat. Its armrests have ample space for holding a cup or PC.



Sustainability

A design that can be disassembled by material. By minimizing the parts, we reduce CO₂ emissions during logistics and enable sorted disposal after use, pursuing sustainability not only in materials but also in structure. The disassembly design also allows for a wider range of size variations and material choices than conventional designs.

Table with power outlet



When in use



When opened



The table comes as standard with a double power outlet under the tabletop. Devices can be connected to the power even with the lid closed.

Note: If you plan to use the built-in power outlet outside Japan, please consult with your sales representative.

VARIATIONS














Sofa



Sofa and table set



COLOR & MATERIAL

	Japanese cypress (hinoki)		Japanese oak	
Body				
	WM0 Light natural	WM8*1 Pale black	WX1 Natural	WX8*1 Pale Black
Base				
	E6A Black	E2A Light gray	46A Patina brown	
Backrest, seat, and cushion	Standard upholstery			High-grade upholstery Selam
				
	FBE5 Dull gray	FBE3 Soft gray	FBM1 White brown	JXBK Black
Backrest, seat, and cushion	PVC leather upholstery			
				
	V5B6 Black	V5EA Neutral gray		

*1. The black wood body (WM8, WX8) is only available with the black base (E6A) and black upholstery (FBE5, JXBK, V5B6).

LINEUP

Sofa

3-seater



XUM-03M3THH - M0YM 1

2-seater



XUM-03M2THH - M0YM 1

1-seater



XUM-03M1THH - M0YM 1

Ottoman



XUM-03N1THH - M0YM 1

Sofa and table set

3-Seater (L) + 135° table + 3-Seater (R)



XUM-03U33THH - M0YM 1

2-Seater (L) + 135° table + 2-Seater (R)



XUM-03U22THH - M0YM 1

3-Seater (L) + 90° table + 3-Seater (R)



XUM-03C33THH - M0YM 1

2-Seater (L) + 90° table + 2-Seater (R)



XUM-03C22THH - M0YM 1

Sofa and table set configurations



Configurations

Sofa	Right	2-seater		3-seater		2-seater		3-seater	
	Left	2-seater	3-seater	2-seater	3-seater	2-seater	3-seater	2-seater	3-seater
Table with power outlet		135° table				90° table			

● R = The sofa unit on the right from the perspective of the sitter. L = The sofa unit on the left from the perspective of the sitter.

ACCESSORIES

Cushion



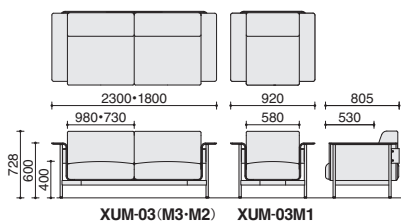
Standard upholstery
XUMC-03AC^{FBES-FBE3}_{FBM1} 1
PVC leather upholstery
XUMC-03AV^{V5B6}_{VSEA} 1

High-grade upholstery
XUMC-03AH^{JXBK-JXUA}_{JXYM} 1

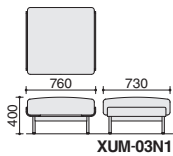
DIMENSIONS

Sofa

3-seater, 2-seater, 1-seater

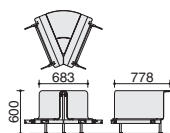


Ottoman

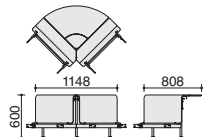


Table

135° table

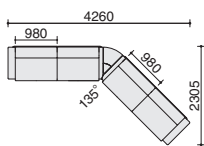


90° table

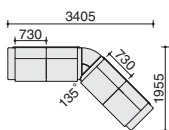


Sofa and table set

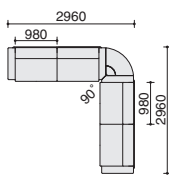
3-Seater (L) + 135° table + 3-Seater (R)



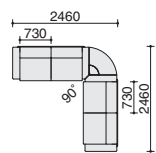
2-Seater (L) + 135° table + 2-Seater (R)



3-Seater (L) + 90° table + 3-Seater (R)



2-Seater (L) + 90° table + 2-Seater (R)



MATERIALS

Sofa	Table
Backrest and seat Polyurethane foam.	Body Powder-coated steel.
Surface Standard upholstery: Polyester. High-grade upholstery: Polyester. Premium-grade upholstery: Wool, nylon. PVC leather upholstery: PVC leather.	Base ø25.4 mm powder-coated steel pipe.
Frame Powder-coated steel.	Tabletop and lid Surface: Japanese cypress (hinoki), Japanese oak (nara). Core: Japanese beech (buna).
Base ø25.4 mm powder-coated steel pipe.	● The double-socket power outlet (only applicable in Japan) has a maximum capacity of 1,500 watts. ● Power cord length 2,500 mm.
Armrests and backrest Surface: Japanese cypress (hinoki), Japanese oak (nara). Core: Japanese beech (buna).	

Note: Because the chair is made of natural wood, there will be some variance in pattern and color.
The cypress (hinoki) is generally sourced from timber harvested from thinning operations or logging operations conducted under the Yuinomori project. However, other cypress may be used if such beech is unavailable in current inventory.
Beech and oak are sourced from Japanese forests certified for commercial use.
Other configurations for the sofa and table set are available. Visit the Yuimori series website for more information.