

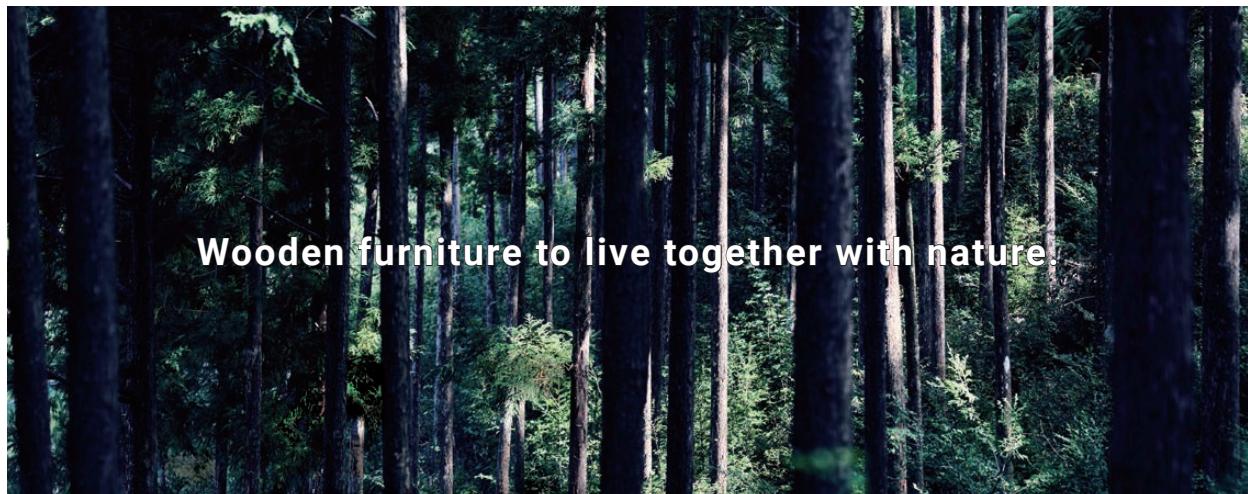
ym-04

yuimori

Japanese wood table where natural warmth meets practical functionality in perfect balance. Creates rich, nature-inspired environments that beautifully enhance every moment of connection and collaboration.



WELLUP



01 —— Yuinomori project - The beginning

Kokuyo is committed to the responsible use of forest resources, a crucial element in the company's business success. In 2006, Kokuyo launched the Yuinomori Project to conserve a forest in Kochi Prefecture in collaboration with the Shimantochō Forestry Association (formerly the Taishochō Forestry Association). The name Yuinomori combines "Mori" (forest) with "yui," a term for the mutual cooperation system used by rural communities to farm and maintain the land. This name represents the idea of a forest that thrives through community cooperation.

02 —— Forest decline

Forests cover about 70% of Japan, with 40% being man-made. These man-made forests were primarily developed during the postwar years for reconstruction and economic growth, mainly featuring fast-growing Japanese cedar (sugi) and cypress (hinoki). However, the prevalence of these quick-growing trees, coupled with a lack of maintenance, led to overcrowding. This resulted in stunted tree growth and poor biodiversity due to the trees blocking sunlight. The issue worsened as rising imported timber undercut domestic demand, further discouraging necessary forest maintenance. Consequently, Japan's forests increasingly fell into decline.

03 —— Yuinomori - Forest management

Restoring man-made forests requires forest thinning, a process of periodically removing selected trees. This practice improves tree vitality and boosts biodiversity by allowing more sunlight into the forest. For the Yuinomori project, Kokuyo collaborates with Kochi Prefectural Shimanto High School and local residents of Shimantochō to monitor thinning outcomes. Results confirm the project's effectiveness in restoring forest biodiversity.

04 —— Contribution to society in harmony with nature

To further sustainable forestry, Kokuyo decided to utilize the timber removed during thinning. This led to the creation of the Yuinomori furniture brand. Yuinomori furniture is made from Japanese thinned timber and features components that can be easily disassembled and recycled separately. The brand thus encourages people to live in harmony with nature.

DESIGN

Using hinoki cypress harvested through forest thinning of Yuinomori project, the wood parts are three-dimensionally bent and molded. This combination of a simple structure and bent plywood achieves a powerful yet minimalist furniture form, that blends seamlessly into any space design.



Designer
Keiji Ashizawa

The chair was designed by Keiji Ashizawa Design (founded in 2005 by Keiji Ashizawa). Going by the motto "Honest Design," Keiji Ashizawa Design is renowned for its holistic approach whereby it considers the architectural space in which the furniture will serve. In 2011, the designer opened Ishinomaki Laboratory to assist the areas affected by the Great East Japan Earthquake disaster of March 2011.

FEATURES

The ym-04 series is designed for spaces such as cafés where diverse individuals gather. It can serve as a focal point for a variety of workplace activities, including sharing ideas or enjoying a relaxing break. The tabletop features the warm, tender texture of natural wood, while the base's graceful and organic lines add a gentle air to the space.



The tabletop features the pleasantly smooth, delicate feel of solid wood.

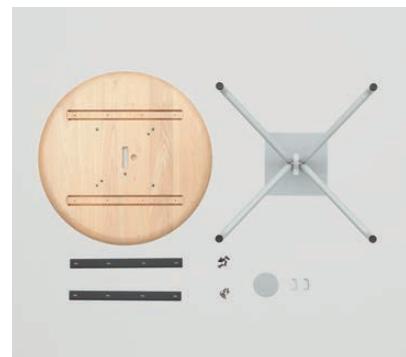


Built-in power outlets in the tabletop are available to accommodate office needs. The cover is color-coordinated with the table base and can slide open with ease.

Note: If you plan to use the built-in power outlet outside Japan, please consult with your sales representative.



The table base has clips to secure underside cables neatly along the grooves of the base. The delicate design of the base also embodies a seamless functionality.



As with other product series in the Yuimori brand, the table is designed for easy disassembly, reflecting the brand's people-friendly and eco-friendly ethos.

COLOR & MATERIAL

	Hinoki cypress	Japanese oak		
Tabletop	 WM0 Light natural	 WM8*1 Pale black	 WD1 Natural	 WX8*1 Pale black
Base	 E6A*2 Black	 E2A*2 Light gray	 Q6A Deep green	 46A Patina brown

*1. The black tabletop colors (WM8, WX8) are only available with the black base (E6A).
*2. E6A and E2A are the only base colors available for wired tables.

LINEUP

Round



XUM-04C122WH - 2AM0 1



XUM-04C099WN - 6AX8 1



XUM-04C077WN - 6AD1 1



XUM-04C066MH - 46M0 1

Rectangular



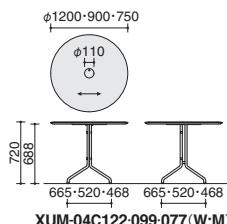
XUM-04K068WN - 6AD1 1



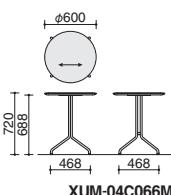
XUM-04S077WH - 2AM0 1

Square

Round

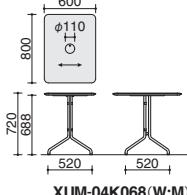


XUM-04C122-099-077(W·M)



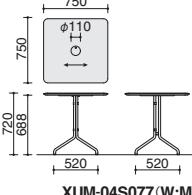
XUM-04C066M

Rectangular



XUM-04K068(W·M)

Square



XUM-04S077(W·M)

•Arrows indicate wood grain direction.

MATERIALS

Tabletop

Japanese cypress (hinoki) and Japanese oak (nara) laminate.

Base

ø25.4 mm and ø22.2 mm powder-coated steel pipe.

Power outlet cover

Molded ABS.

Cable clips

Molded polycarbonate.

Note: There may be some variance in pattern and color in the tabletop due to natural wood's inherent character.

The cypress (hinoki) is generally sourced from timber harvested from thinning or logging operations conducted under the

Yuinomori project. However, cypress of different origins may be used if such timber is unavailable in stock.

The oak is sourced from Japanese forests certified for commercial use.